



## Cool Runnings - The Ice Co Select TouchStar Streamlined Operations

**Expanding temperature controlled storage and logistics provider selects the TS7000 and TS8000 for their frozen and chilled operation.**

***With four dedicated sites across the UK, The Ice Co Storage & Logistics are the growing temperature controlled storage and logistics division of The Ice Co group of companies, which includes Europe's largest manufacturer of ice. Founded in 1860 by the Marr family, The Ice Co Storage & Logistics offers bespoke nationwide temperature controlled storage and distribution services to third parties.***

The Ice Co has a growing network of cold storage and distribution facilities which is driven by a dedication to consumer enjoyment, customer success, product availability and service. As part of its company values, The Ice Co looks to lead the market through product and process innovation and in turn, looks to implement the latest infrastructure and technology to support these objectives.

The Ice Co recently selected TouchStar to implement a RF system that would integrate the latest rugged mobile computing technology. With a high level of expertise within the logistics sector, TouchStar have over 30 years real world experience in the integration, installation and support of data capture systems into leading warehouse and distribution operations.

The main benefit of the new system implementation will be realised from the real time barcode scanning. Rugged and reliable, the system integrates TouchStar's in house manufactured TS8000 handheld and TS7000 fork lift truck mounted computers. Using the latest 802.11 standards, the new system implementation will equip The Ice Co with secure high performance wireless coverage for high speed, accurate data capture.

The devices are set to streamline existing warehouse processes as a result of increased productivity and accuracy. Fully supported in the UK by a comprehensive support and maintenance package, The Ice Co will realise reduced downtime and seamless operation of their storage and distribution facility.

David Lyon, Operations Director at The Ice Co comments, "We are very pleased to work with TouchStar Technologies. After a comprehensive review and trial process, it is clear to us that the proposed solution would provide fast and reliable data capture so we can streamline our existing process and deliver enhanced product visibility and customer service."

Peter Marsh, Sales Director at TouchStar, added: "We are delighted to be working with The Ice Co on the new implementation. With over 30 years of experience within the warehouse and logistics market, we look forward to delivering a solution that will meet and exceed expectations for many years to come."