



**“KING IN QUALITY, KING IN TASTE, KING IN DATA CAPTURE!!!”**

Local Bradford based companies form an allegiance as TouchStar's TS7000 truck mount and TS8000 handheld devices are selected to support P&B Food's new 220,000 sq. ft. state of the art warehouse operation.

Through hard work and true entrepreneurial spirit P&B Foods has developed and prospered to become one of the largest and fastest growing ethnic food importers and wholesale distributors in the UK and Europe. This growth has resulted in P&B investing in and developing a brand new, state of the art, 220,000 sq. ft. packing, milling and warehouse facility based in Bradford, West Yorkshire.

P&B fully appreciate the effectiveness of Radio Frequency technology having strategically invested in a new rugged mobile computing system. The system, which will integrate the rugged TS7000 truck mount and TS8000 handheld by TouchStar, will enable an optimised and efficiently run warehouse operation that will support the full spectrum of warehouse activities to include goods in, put away and picking operations.

The devices exceeded P&B's expectations providing fast, high end and accurate warehouse data capture whilst meeting their requirements for a rugged and reliable device. The devices were also backed by an all-inclusive TouchStar support contract, guaranteeing operational efficiency, decreased downtime and reduced cost of ownership. Mani Bhatoa of P&B Foods commented, “Following an evaluation period, it's become clear that the TS7000 and the TS8000 will provide the reliable and future proofed technology we require to support our existing and future operations. Being based local to ourselves, we're confident that TouchStar will provide the levels of support and expertise we require to maximise the potential of their products, ultimately helping us maximise the potential of our new facility.”

Peter Marsh, Sales Director at TouchStar, adds, "I am delighted that P&B has chosen to work with us on their new RF system implementation. As a fellow Bradford based company the new P&B warehouse facility is a massive boost for the area. We are proud to have played a part in the development of such an impressive facility and look forward to working with P&B Foods on future projects"